GEOG 401
Group Video Assignment

Requirements: Each group will produce a Public Service Announcement (PSA)-type video on a topic related to climate change

Length of Video: 1 to 2 minutes

Participation: All members of the group must have significant participation in the design, planning, filming, editing, and/or other tasks related to production of the video.

Topics: (1) Group discusses possible topics and approaches; (2) Group briefly describes their top 2-3 choices; (3) Topic will be selected by instructor after class discussion.

Publication: Each group will publish their video online via YouTube or similar venues.

Presentation: Each group video will be shown in class and voting will take place to select the best video. Members of the winning group will receive bonus points for their grades.

Grades Basis:

- Relevance of topic 25%
- Incorporates climate science accurately 25%
- Coherence & quality of production 25%
- Overall effectiveness 25%
- Bonus for winning group 10%

Due Dates:

- Feb. 6 Group topics discussion
- Feb. 13 Story board (hard copy)
- Feb. 15 Oral progress reports (5 min each)
- Feb. 21 Post video online
- Feb. 22 Class viewing of all videos; voting

Tips:

- Be creative, but not silly
- Okay to use humor, but don't let it diminish the seriousness of the message
- Spend adequate time on planning before filming
- Rehearse
- Avoid music copyright violations
- Pay attention to both visual and sound quality
- Edit to improve flow and create impact
- You can use animation, but not for the entire video